



PLUS X AWARD®

2015



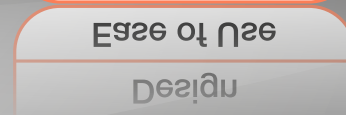
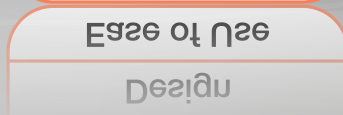
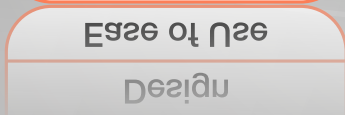
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About the Plus X Award:

With an international and independent panel of judges from 25 industries, 23 competent partners and a marketing investment of more than 25 million EUR, the Plus X Award is the world's largest competition for technology, sports and lifestyle. Plus X Award seals of approval are conferred upon products judged to possess at least one "Plus X" factor. Awards are given for new and innovative technologies, extraordinary design and intelligent, easy to use operating systems. Criteria such as outstanding ergonomic and ecological features, along with the use of high quality material add up to sustainable products with long lasting value and are also honored by the Plus X Award. The competition was created as a brand marketing tool and is being conducted for the eleventh time in 2014.

